

Roku Introduces RadioRoku.com Guide to Internet Radio

Most Comprehensive Guide Lets Consumers Easily Find Reliable Internet Radio Streams

PALO ALTO, Calif., Aug. 9, 2007 – Roku today announced Radio Roku (www.radioroku.com), a comprehensive online directory of more than 4,000 Internet radio stations from around the world. With Radio Roku, consumers can easily browse and listen to radio streams on their PCs or their Roku SoundBridge network music players. In fact, Roku will use SoundBridge network music players in the market to monitor the reliability of streams offered via Radio Roku. Roku SoundBridge owners will be offered an automatic update to the newest 3.0 software on their network music players today to enable this feature.

“Radio stations change their streams often, making it difficult for consumers to know where to tune to listen in,” said Roku Founder and Chairman Anthony Wood. “Now, with Radio Roku, we’ve created an easy and intuitive way to connect consumers with a world of Internet radio that was once too vast to navigate. People can discover and experience music whether the station is local or on a completely different continent.”

From rock and punk to jazz or eclectic, Radio Roku allows users to browse the largest directory of Internet radio stations by genre, quality and popularity; listen to a large selection of local and international content and stay up-to-date with news, talk or sports. Upon free registration, Radio Roku can remember favorite stations, let consumers add their own favorite station to Radio Roku’s database and help the Roku community by improving the data about a station. In addition, Radio Roku features user-customizable widgets that allow for easy browsing, searching for live updates of content and controlling Roku SoundBridge players on a home network.

These widgets include:

- **Now Playing** – Shows live updates of the songs playing on stations around the world, and allows the user to quickly tune in to hear a favorite track.
- **Top Stations** – Displays the most listened to stations based on genre, location or natively spoken language
- **Search Stations** – Searches all radio stations by name or description

- **Audio Browser** – Alphabetically lists stations based on name, genre, location and native language spoken
- **Favorites** – Remember users' favorite stations, and makes those favorites available for easy access on their SoundBridge players
- **Volunteer Center** – Enables users to participate in the development of the database
- **Find Devices** – Automatically discovers Roku SoundBridge devices on the local network, making them available for use with the web site's Favorites and remote control features
- **SoundBridge** – Allows the user to control their SoundBridge players right from the web page. Users may now set Internet radio presets and choose stations to play without leaving their browser

For more information about Radio Roku, visit www.radioroku.com. For information on Roku and its line of SoundBridge network music players, visit www.rokulabs.com.

About Roku

Roku is a privately held digital media company located in Palo Alto, Calif., and founded by Anthony Wood, the inventor of the digital video recorder (DVR). Roku designs sleek digital media products that maximize the digital home entertainment experience. Roku's award-winning products include Roku SoundBridge network music players and Roku BrightSign digital sign players.

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